

RETAINED RESEARCH PARTNERSHIP

ISLAND 2036

Economic, social and environmental research & advisory service year-round for island-based organisations.

WWW.ISLEFACT.COM



Four Primary Business Objectives

Importance of external factors

To stress the relevance of external factors in the determination of overall internal strategy, operational direction, and risk assessment.

Highlighting impact scenarios

To highlight potential economic, social and environmental impact scenarios thus enabling steps to be taken to mitigate any negative consequences.

Negating need for in-house research team

To avoid the need to fund a permanent in-house research team to analyse data and information which may only be needed from time to time.

Dialogue enhancement

To enhance team members' island knowledge base when having critical dialogue with clients on key issues relating to their island location(s).



Three pillars, one clear direction

Each pillar answers one question. Together they make business direction much clearer whatever the sector.

PILLAR 1

RESILIENCE

**Resilience/Vulnerability
Index (20 key factors)**

How resilient or vulnerable are the islands relevant to the client business?

PILLAR 2

DEPENDENCY

**Single-Sector Dependency
Analysis and Monitoring**

How exposed are the client islands to one dominant economic activity?

PILLAR 3

FUTURE

**ISLAND 2036 Medium to
Long-term projection**

Given the vulnerabilities and opportunities, what are the prospects for the client islands?

Business becomes much clearer.

Islands of primary focus

Three sets of island jurisdictions where comparative data and benchmarking are foremost and important.

01 Guernsey

Crown Dependency, Channel Islands.

02 Jersey

Crown Dependency, Channel Islands.

03 Isle of Man

Crown Dependency, Irish Sea.

04 Bermuda

British Overseas Territory, North Atlantic.

05 Cayman Islands

British Overseas Territory, Caribbean.

06 Prince Edward Island

Canadian Province, Western Atlantic.

07 Tasmania

Australian State, Tasman Sea.

08 Iceland

Independent island, North Atlantic.

Other islands are referenced wherever best practice is evident.

Primary data research platforms

Each element stands alone. Together they answer the range of scenarios which islands have to address in practice.

01

Economic/Fiscal

- Sector performance and employment analysis
- Fiscal trends and capital funding
- Investment and business opportunities

02

Social/Infrastructure

- Population and migration tracking
- Community infrastructure and project delivery
- Services funding, access and overall wellbeing

03

Environmental

- Land-use and marine policy and threats
- Energy transition and water resources
- Climate risk and overall resilience

What Island 2036 delivers:

Up to five key service elements available over a twelve months' rolling cycle.

01 Weekly Newsletters

What has changed positively and negatively, and why it matters to island economic/social/environmental sectors.

02 Senior Executive Briefings (2)

Longer-term strategic analysis supported by predictive economic/social/environmental scenario options.

03 CPD Seminars (2)

Full access to accredited programme covering island resilience and single economic sector dependency.

04 Bespoke Research

One-off and/or retained island research projects specifically commissioned by a client organisation.

05 Benchmarking and Best Practice

Identification of where best practice may have already been adopted in the delivery of an island service or project.

Chris Brock - Principal Advisor



Chris has worked at a strategic level in government, with experience spanning island economics, policy planning, tourism, and postal services.

Building on extensive research across 30 islands worldwide - including the three Crown Dependencies - his primary objective is to launch and develop ISLAND 2036 successfully, creating lasting value for the Channel Islands' business community. A central focus of the service is identifying and sharing best practice, based on the principle that every island community can learn from comparable societies.

Chris is a member of Chatham House (the Royal Institute of International Affairs), which gives him access to a broad international knowledge base of research and informed opinion.

Email: chris@islefact.com

Angus Kemp - Advisor



By providing complementary skills in island accounting, financial planning, and training, Angus is fully committed to the continuing economic and social success of an island community. He also recognises that such success will increasingly be dependent upon the positive use of AI in all aspects of the local business environment and the impact that such use will have on future decision-making.

Angus' academic credentials include Master's degrees in Business Administration, Economics and Politics, and Education. He also holds a Postgraduate Certificate in Accountancy together with a Teaching Certificate.

Email: angus@islefact.com

What next?

Framework

Agree the research framework and objectives as the primary scope for year one.

Cost

Confirm annual retainer and/or fees for the Island 2036 selected services' programme.

Liaison

Nominate a senior leadership team member for ongoing liaison and Island 2036 reporting cycles.

Decisions made for the next decade deserve evidence built for it.