



ISLAND BEST PRACTICE

CPD Accredited  
Seminar Programme

ISLEFACT



## OVERVIEW

Global geopolitical tensions and trade policy uncertainties are increasing in frequency. These trends alongside significant challenges being experienced in areas such as the rapid growth in the use of artificial intelligence and the seemingly lower priority now being given to climate change mitigation, are of particular concern.

This very unstable situation is already having economic, social, and environmental consequences for all island jurisdictions worldwide and those organisations operating within these communities.

To benefit from the monitoring and analysis of these global and regional trends and their associated island concerns, two professional development (CPD) accredited seminars are now available to individual organisations based in Jersey, Guernsey, or Isle of Man.

Key personnel within the organisation who have strategic and operational management responsibilities will benefit most from the seminar programme, the overall objectives of which are as follows:

- Enhancing awareness of the importance of external factors in determining overall internal strategy, operational direction, and risk assessment.
- Highlighting potential economic, social and environmental impact scenarios thus enabling steps to be taken to achieve cost efficiencies/savings.
- ♦ Identifying and addressing where internal weaknesses may be apparent in the organisation in terms of a lack of key data and information.

# SEMINAR 1 - ISLAND RESILIENCE (IMPACTS & RISKS)

## KEY OUTCOMES

Resilience is a critical element in an island's economic life cycle. However, external events and conditions are now impacting more and more on the direction island communities are having to take and how island-based organisations need to plan ahead.

Therefore, the key outcomes of this CPD accredited Seminar are to:

- Understand the risks and impacts of latest global conditions on islands and business decision-making,
- Recognise the wide range of island resilience and vulnerability factors and the importance of each in the sustainable development of the community and to the local business environment,
- Realise the weaknesses now of Gross Domestic Product (GDP) as a measure of island economic development and assess options to move away from this measure, and
- Appreciate the current strategic focus of island governments in the context of resilience and their position on the economic life cycle.

## SEMINAR FORMAT (Half Day)

### Part 1

A detailed PowerPoint presentation will be given and comprise:

- Latest global trends and events currently and/or potentially of significance to island communities and organisations,
- The identification and measurement of how resilient or vulnerable islands currently are and the real challenges they face in an economic, social, and environmental context,

- What steps may need to be taken to rationalise economic measures such as GDP, and
- The current strategic focus of island governments and how this impacts on island-based organisations.

### Part 2

Following a short break, an interactive discussion session will then take place on the above issues when client concerns over their own strategic and operational thinking and direction will also be considered in depth.

## FEEDBACK

It is essential that clients are able to provide qualitative feedback at all times. Therefore, the views and opinions of those attending this Seminar will be sought once the event has taken place. Each attendee receives a Certificate of Attendance and is able to register three CPD credit hours.

## ATTENDANCE & COST

The organisation booking this Seminar decides who and how many should attend the event which normally takes place at the client's premises. However, other venues can be booked if suitable PowerPoint presentation facilities are not available in-house.

The cost of the in-house Seminar, inclusive of all preparation and feedback analysis, is £1,175.





## SEMINAR 2 - SINGLE ECONOMIC SECTOR DEPENDENCY (ISLAND CHALLENGES & OPTIONS)

### KEY OUTCOMES

Islands globally are increasingly dependent upon a single economic sector. However, economic diversification is becoming ever harder to achieve which only heightens the vulnerability of the island concerned.

Therefore, the key outcomes of this CPD accredited Seminar are to:

- Register the importance of monitoring external trends in relation to long-term island economic sustainability and success,
- Appreciate how important contingency planning is for island-based businesses located in an island jurisdiction primarily dependent upon one economic sector, such as financial services or tourism, and
- Stimulate ideas on how the private sector can work with the public and third sectors in achieving a sustainable and diverse island economy.

### SEMINAR FORMAT (Half Day)

#### Part 1

A detailed PowerPoint presentation will be given and comprise:

- Relevant global factors of significance to island economies,
- Island constraints impacting on economic development and diversity,
- Islands now dependent upon one economic sector such as 'Financial Services' or 'Tourism' and what their economic and social weaknesses and threats currently are and could well be in the future,

- Possible options for the long-term implementation of an island economic diversification strategy, and
- Key factors to address in the determination of organisational strategic planning.

#### Part 2

Following a short break, an interactive discussion session will then take place on the above issues when client concerns over their own strategic and operational thinking and direction will also be considered in depth.

### FEEDBACK

It is essential that clients are able to provide qualitative feedback at all times. Therefore, the views and opinions of those attending this Seminar will be sought once the event has taken place. Each attendee receives a Certificate of Attendance and is able to register three CPD credit hours.

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## FASCILITATING TEAM

**CHRIS BROCK** is the Principal Advisor of ISLEFACT and brings the following strengths:

- Extensive island economic, social, and environmental knowledge and experience with emphasis on how external factors impact island strategy and policy direction.
- Recognition of the importance of drawing upon best practice in island communities wherever it is being applied.
- High level of strategic and operational experience in both island public and private sectors as well as in a political environment.
- Success in undertaking research projects over many years for a wide range of public, private and third sector organisations based in Jersey, Guernsey, and Isle of Man.
- Development and introduction of several innovative and successful island economic and social strategies.
- A full understanding of the importance of effective communication in a diverse range of services and activities.
- Membership of Chatham House (Royal Institute of International Affairs) since 2017 with expertise in 'Critical Mass' and 'Economies of Scale' within small island communities worldwide.



CHRIS BROCK

**ANGUS KEMP** is a qualified Chartered Accountant and has been deeply involved in island accounting, financial planning, and training issues for over thirty years.

He is not only Managing Director of an accountancy practice in Guernsey but is retained as a Consultant Lecturer at the GTA University Centre and as an Examiner for the Chartered Governance Institute in London.



ANGUS KEMP

Many of Angus' clients are wholly dependent upon the economic success of an island and, therefore, he has to be very conscious of the impact that any changes to an island's legislative and economic framework can have in the short, medium, and long-term.

Angus' academic credentials include Master's degrees in Business Administration, Economics and Politics, and Education. He also holds a Postgraduate Certificate in Accountancy together with a Teaching Certificate.

### ISLEFACT

**The Digital Greenhouse**

**2 Market Street**

**St Peter Port**

**Guernsey**

**GY1 1HB**

To find out more about our Seminar Programme, please contact:  
Chris Brock at [chris@islefact.com](mailto:chris@islefact.com)

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