

RETAINED RESEARCH PARTNERSHIP

ISLAND 2036

Predictive research and advisory service
focusing on the current and future viability of
island communities in rapidly changing times.

WWW.ISLEFACT.COM



Background



Global geopolitical tensions and events are already a major concern, but the short, medium and long-term consequences of such trends on the future of island communities are equally worrying. This very unstable situation is unlikely to improve given current projections and is already presenting economic, social, and environmental challenges and risks for all island jurisdictions and those organisations operating within them.

By constantly monitoring and analysing these global and regional conditions and their associated island impacts and risks, the ISLAND 2036 research framework adopted permits very efficient and cost-effective data collection as well as best practice identification to be achieved. This enables a predictive research and advisory service to be offered initially to Jersey and Guernsey based organisations with the four objectives overleaf:

Four key objectives

Importance of external factors

To stress the relevance of external factors in the determination of overall internal strategy, operational direction, and risk assessment.

Highlighting impact scenarios

To highlight potential economic, social and environmental impact scenarios thus enabling steps to be taken to mitigate any negative consequences.

Negating need for in-house research team

To avoid the need to support a permanent in-house research team to analyse data and information which may only be needed from time to time.

Dialogue enhancement

To enhance team members' island knowledge base when having critical dialogue with clients on key issues relating to their island location(s).



Three pillars - one clear direction

Each pillar answers one question. Together they make organisational direction much clearer in what are increasingly uncertain and volatile global conditions.

PILLAR 1

RESILIENCE

Resilience/Vulnerability Index
(20 key factors)

How resilient or vulnerable are the islands relevant to client organisations?

PILLAR 2

DEPENDENCY

Single-Sector Dependency
Analysis and Monitoring

How exposed are client islands now and in the future to one dominant economic activity?

PILLAR 3

FUTURE

ISLAND 2036 Medium to
Long-term Projections

Given the vulnerabilities and opportunities, what are the prospects for the client islands?

Islands of specific focus & benchmarking

Three sets of island jurisdictions where comparative data and benchmarking are foremost and important.

01 **Guernsey**

Crown Dependency, Channel Islands.

02 **Jersey**

Crown Dependency, Channel Islands.

03 **Isle of Man**

Crown Dependency, Irish Sea.

04 **Bermuda**

British Overseas Territory, North Atlantic.

05 **Cayman Islands**

British Overseas Territory, Caribbean.

06 **Prince Edward Island**

Canadian Province, Western Atlantic.

07 **Tasmania**

Australian State, Tasman Sea.

08 **Iceland**

Independent Island, North Atlantic.

Other islands globally are also referenced
wherever best practice is evident.

Primary data research platforms

Each element stands alone. Together they answer the range of scenarios which islands need to address in practice.

01

Economic/Fiscal

- Sector performance and employment analysis
- Fiscal trends and capital funding
- Investment and business opportunities

02

Social/Infrastructure

- Population and migration tracking
- Community infrastructure and project delivery
- Services funding, access and overall wellbeing

03

Environmental

- Land-use and marine policy and threats
- Energy transition and water resources
- Climate risk and overall resilience

What ISLAND 2036 offers:

01 Top Level Briefings

The majority of island organisations need to identify and analyse primary island economic, financial, social or environmental data and information which have a direct impact on their own operations. To meet this need, strategic presentations (including Q&A sessions) are available to clients every six months and comprising the following content:

- **Vulnerability Risk**
Which islands are becoming more vulnerable and why
- **Comparative Resilience**
Which jurisdictions are strengthening/weakening
- **Potential Opportunity**
Where economic/social opportunities are emerging and why
- **Emerging Challenges**
What senior management should be watching
- **Strategic Medium/long-term Implications**
What could it mean for the client organisation



This format includes the benchmarking of performance between the Crown Dependencies and other island administrations so that meaningful comparisons can be made.

What ISLAND 2036 offers:



02 CPD Seminar Events

To reach out to a broader audience within a client organisation, each of the following half-day CPD accredited seminars is offered over a twelve months' rolling cycle. Ideally, the event takes place in-house with a minimum of 5 and up to a maximum of 15 persons attending. Every participant receives a certificate of attendance and can register 3 CPD credit points per seminar event.

To ensure only latest trends are addressed, all data and information forming the content of each seminar is constantly being updated.

1. ISLAND RESILIENCE - Impacts & Risks

This Seminar addresses global and regional trends, and their associated island impacts and risks. It is also designed to increase awareness within client organisations of the importance of identifying and monitoring the resilience and vulnerability of island communities particularly in what are very challenging times.

Twenty key island resilience/vulnerability indicators are used when benchmarking the effectiveness of strategies and policies between a range of island jurisdictions. Critical mass and economies of scale have also to be taken into account.

2. SINGLE ECONOMIC SECTOR DEPENDENCY Challenges & Options

Island communities around the world are now increasingly dependent upon one economic sector, whether this be financial services, tourism, agriculture or sea fisheries. Unfortunately, major external events outside a particular island's control are increasing in frequency and having an ever-greater impact on the vulnerability of these 'single-economy' islands.

Noting these factors, this Seminar is primarily designed to highlight how crucial it is for island-based organisations to recognise the vulnerabilities, and the importance of having sound strategic and operational policies in place to enable them to cope with any external, perhaps unforeseen, scenarios.

What ISLAND 2036 offers:

03 Regular Review Programme

Regular (minimum 8) Reviews over a twelve months' rolling cycle are generated with each focusing on a specific topic which is of significance to island-based organisations and how they are managed at the time.

There is a whole range of subjects which are now common to island communities around the world (e.g. migration, AI, transport connectivity, climate change impact, healthcare funding, ageing populations, etc.) and they all have an impact to a greater or lesser extent on economic and social sectors.

Throughout the ongoing programme, attention is also given to the persistent challenges posed by critical mass and economies of scale, recognising these as constant factors influencing island development and business policy.

04 Benchmarking and Best Practice

The identification of where best practice may have already been adopted in the delivery of an island service or project could be a vital part of any new strategy being considered elsewhere. Accordingly, client organisations can request such research be undertaken at any time.

05 Bespoke Research

There are many functions which are unique to specific island organisations. Therefore, one-off and/or retained island research can be uniquely commissioned by a client to ascertain more about how such functions are being applied and managed elsewhere.

Principal Advisor - Chris Brock



Chris has worked at a strategic level in government, with experience spanning island economics, policy planning, tourism, and postal services.

Building on extensive research experience across 30 islands worldwide - including the three Crown Dependencies - his primary objective is to develop ISLAND 2036 successfully, creating lasting value for the Channel Islands' business community. A central focus of the service is identifying and sharing best practice, based on the principle that every island community can learn from comparable societies.

He is also a member of Chatham House (the Royal Institute of International Affairs), which gives him access to a broad international knowledge base of research and informed opinion.

Email: chris@islefact.com

Angus Kemp - Senior Associate



By providing complementary skills in island accounting, financial planning, and training, Angus is fully committed to the continuing economic and social success of an island community. He also recognises that such success will increasingly be dependent upon the positive use of AI in all aspects of the local business environment and the impact that such use will have on future decision-making.

Angus' academic credentials include Master's degrees in Business Administration, Economics and Politics, and Education. He also holds a Postgraduate Certificate in Accountancy together with a Teaching Certificate.

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What next?

Framework

Agree on the research framework package and objectives as the primary scope for year one.

Cost

Confirm the annual retainer and/or fees for ISLAND 2036 selected services' programme.

Liaison

Nominate senior leadership team member for ongoing liaison and ISLAND 2036 reporting cycles.

Decisions taken during the next decade deserve evidence built for them.