



# Accredited Seminar Programme



# ISLEFACT

STATE OF THE ISLANDS



## OVERVIEW

Global geopolitical tensions and ongoing world trade policy uncertainties are of increasing concern. In addition, other significant issues such as the rapid growth in the use of artificial intelligence and the lower priority now seemingly being given to climate change mitigation, are particularly important.

This period of volatility and change is already presenting economic, social, and environmental challenges for all island jurisdictions and the organisations operating within these communities.

By constantly monitoring and interpreting global and regional trends and then addressing the associated positive and negative implications for island administrations, we are now able to offer two 'Continuing Professional Development' (CPD) accredited seminars to those organisations based in **Jersey, Guernsey, or Isle of Man**.

Key personnel within the organisation who have strategic and operational management responsibilities will benefit most from this seminar programme, the overall objectives of which are as follows:

- Enhancing awareness of the importance of external factors in determining overall internal strategy, operational direction, and risk assessment.
- Highlighting potential economic, social and environmental impact scenarios thus enabling steps to be taken to achieve cost efficiencies.
- ◆ Identifying and addressing where internal weaknesses may be apparent in the organisation in terms of a lack of key data and information.

# RESEARCH FRAMEWORK

To meet these key objectives, the research framework below ensures both seminars always contain latest data and information at the time of delivery:

## 1. GLOBAL & REGIONAL TRENDS & CONDITIONS

The sourcing and interpretation of international and national primary data and information, including other relevant trend factors, are ongoing processes in terms of analysing their impacts on island communities. Areas of research include:



GEOPOLITICAL TENSIONS  
AND EVENTS AND LIKELY  
RESULTANT CHALLENGES  
AND THREATS



LATEST ECONOMIC AND  
SOCIAL PROJECTIONS AND  
LIFECYCLES



FINANCIAL AND FISCAL  
STRATEGIES (INCLUDING  
INFLATIONARY  
PRESSURES)



CLIMATE CHANGE IMPACTS  
AND ENERGY POLICY  
IMPLEMENTATION



INFRASTRUCTURE  
RESOURCING AND FUNDING  
MODELS

## 2. ISLAND IMPACT & RISK FACTORS

Against the background of global trends and conditions, island-specific data and information from a broad sample of islands including the three Crown Dependencies are then reviewed. Areas covered are:

- Economic Sector and Fiscal Performance,
- Social Trends (e.g. Demographic and Labour Trends, Health & Social Care, Education & Training, Housing, Law & Order, etc.),
- Infrastructure Investment (e.g. Ports, Roads, Waste, Climate Change Mitigation, etc.).
- Technological/AI advancements.

Twenty key island resilience/vulnerability indicators are then used when benchmarking the effectiveness of strategies and policies between a range of island jurisdictions. Critical mass and economies of scale have also to be taken into account.

These constantly evolving indicators are essential when making performance comparisons between islands with similar economic and social profiles and identifying best practice. They also enable the business environment across similar island jurisdictions to be broadly the same when assessing risk.



# SEMINAR 1 - ISLAND RESILIENCE (IMPACTS & RISKS)

## BACKGROUND

Global geopolitical tensions and world events are rapidly evolving and already having economic, social, and environmental consequences on all island jurisdictions worldwide and those organisations operating within these communities.

This CPD accredited Seminar addresses these global and regional trends and their associated island impacts and risks. It is also designed to increase awareness within client organisations of the importance of identifying and monitoring the resilience and vulnerability of island communities over time particularly in what are very challenging times.

## KEY OUTCOMES

Therefore, the key outcomes of the Seminar are to:

- Understand the risks and impacts of latest global conditions on islands and business decision-making,
- Recognise the wide range of island resilience and vulnerability factors and the importance of each in the sustainable development of the community and to the local business environment,
- Realise the weaknesses now of Gross Domestic Product (GDP) as a measure of island economic development and assess options to move away from this measure, and
- Appreciate the current strategic focus of island governments in the context of resilience and position on the economic life cycle.

## FORMAT (Half Day)

### Part 1

A detailed PowerPoint presentation will be given and comprise:

- Latest global trends and events currently and/or potentially of significance to island communities and organisations,
- The identification and measurement of how resilient or vulnerable islands currently are and the real challenges they face in an economic, social, and environmental context,
- What steps may need to be taken to rationalise economic measures such as GDP, and
- The current strategic focus of island governments and how this impacts on island-based organisations.

### Part 2

Following a short break, an interactive discussion session will then take place on the above issues when client concerns over their own strategic and operational thinking and direction will also be considered in depth.



# SEMINAR 2 - SINGLE ECONOMIC SECTOR DEPENDENCY (ISLAND CHALLENGES & OPTIONS)

## BACKGROUND

Island communities around the world are now increasingly dependent upon one economic sector, whether this be tourism, financial services, or agriculture and sea fisheries. Unfortunately, major external events outside a particular island's control are increasing in frequency and are having an ever-greater impact on the vulnerability of these 'single-economy' islands.

Taking account of these trends, this CPD accredited Seminar is primarily designed to highlight how important it is for island-based organisations to recognise these vulnerabilities and the importance of having sound strategic and operational policies in place to enable them to cope with any external, perhaps unforeseen, scenarios.

## KEY OUTCOMES

Therefore, the key outcomes of the Seminar are to:

- Register the importance of monitoring latest external trends in relation to long-term island economic sustainability and success,
- Appreciate how important contingency planning is for island-based businesses located in an island jurisdiction primarily dependent upon one economic sector, such as financial services or tourism, and
- Stimulate ideas on how the private sector can work with the public and third sectors in achieving a sustainable and diverse island economy in the future.

## FORMAT (Half Day)

### Part 1

A detailed PowerPoint presentation will be given and comprise:

- Relevant global factors of significance to island economies,
- Island constraints impacting on economic development and diversity,
- Islands now dependent upon one economic sector such as 'Financial Services' or 'Tourism' and what their economic and social weaknesses and threats currently are and could well be in the future,
- Possible options for the long-term implementation of an island economic diversification strategy, and
- Key factors to address in the determination of organisational strategic planning.

### Part 2

Following a short break, an interactive discussion session will then take place on the above issues when client concerns over their own strategic and operational thinking and direction will also be considered in depth.





## GENERAL INFORMATION

### SEMINAR VENUES, ATTENDANCE & COST

**OPTION 1** - From this September, regular CPD seminars will be organised in both Jersey and Guernsey. The cost per attendee is set at £195 which equates with other CPD accredited half-day training events.

**OPTION 2** - If suitable in-house PowerPoint presentation/meeting facilities are available, an organisation can book a seminar to take place within its own premises. *(The cost is determined by the numbers attending and the frequency of events.)* In-house seminars enable as many internal team members as considered necessary to:

- Collectively benefit from the presentation and, then to:
- Take part in the interactive discussion which would specifically focus on the organisation's own objectives, the sector it falls within, and the island(s) in which it is located.

If in-house presentation facilities are unavailable, an alternative venue can be offered to the organisation. Only the direct cost of hiring this facility inclusive of the provision of light refreshments is added to the overall seminar fee.

### FEEDBACK

It is essential that delegates are able to provide qualitative feedback at all times on the presentation and discussion session. Therefore, the views and opinions of all those attending a seminar will be sought once the event has taken place.

Every attendee receives a Certificate of Attendance and is able to register three CPD credit hours (points).

## ISLEFACT TEAM

**CHRIS BROCK** is the Principal Advisor of ISLEFACT and brings the following strengths:

- Extensive island economic, social, and environmental knowledge and experience with emphasis on how external factors impact island strategy and policy direction.
- Recognition of the importance of drawing upon best practice in island communities wherever it is being applied.
- High level of strategic and operational experience in both island public and private sectors as well as in a political environment.
- Success in undertaking research projects over many years for a wide range of public, private and third sector organisations based in Jersey, Guernsey, and Isle of Man.
- Development and introduction of several innovative and successful island economic and social strategies.
- A full understanding of the importance of effective communication in a diverse range of services and activities.
- Membership of Chatham House (Royal Institute of International Affairs) since 2017 with expertise in 'Critical Mass' and 'Economies of Scale' within small island communities worldwide.



CHRIS BROCK

**ANGUS KEMP** is a qualified Chartered Accountant and has been deeply involved in island accounting, financial planning, and training issues for over thirty years.

He is not only Managing Director of an accountancy practice in Guernsey but is retained as a Consultant Lecturer at the GTA University Centre and as an Examiner for the Chartered Governance Institute in London.

Many of Angus' clients are wholly dependent upon the economic success of an island and, therefore, he has to be very conscious of the impact that any changes to an island's legislative and economic framework can have in the short, medium, and long-term.

Angus' academic credentials include Master's degrees in Business Administration, Economics and Politics, and Education. He also holds a Postgraduate Certificate in Accountancy together with a Teaching Certificate.

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**To find out more about our Seminar Programme and reserve a seminar event, do contact Chris Brock at: [chris@islefact.com](mailto:chris@islefact.com)**

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