SINGLE ECONOMIC SECTOR DEPENDENCY

Island Challenges & Options

ISLEFACT 2026/27 CPD
SEMINAR SERIES



Objectives

Island communities around the world are now increasingly dependent upon one economic sector, whether this be tourism, financial services, agriculture or sea fisheries. Unfortunately, major external events outside a particular island's control are increasing in frequency and having an ever-greater impact on the vulnerability of these 'single-economy' islands.

Taking account of these trends, this half-day CPD accredited Seminar is primarily designed to highlight how important it is for island-based organisations to recognise these vulnerabilities and the importance of having sound strategic and operational policies in place to enable them to cope with any external, perhaps unforeseen, scenarios.

Key Outcomes

Therefore, the key outcomes of this Seminar are to:

- Register the importance of monitoring latest external trends in relation to long-term island economic sustainability and success,
- Appreciate how important contingency planning is for island-based businesses located in an island jurisdiction primarily dependent upon one economic sector, such as financial services or tourism, and
- Stimulate ideas on how the private sector can work with the public and third sectors in achieving a sustainable and diverse island economy in the future.

Format - Part 1

PowerPoint presentation comprising:

- Relevant global factors of significance to island economies,
- Island constraints impacting on economic development and diversity,
- Islands now dependent upon one economic sector such as ‘Financial Services’ or ‘Tourism’ and what their economic and social weaknesses and threats currently are and could well be in the future,
- Possible options for the long-term implementation of an island economic diversification strategy, and
- Key factors to address in the determination of organisational strategic planning.

Format - Part 2

Following a short break, an interactive discussion session on the issues highlighted in Part 1 when attendee concerns over their own strategic and operational thinking and direction are also considered in depth.

The key feature of this session is to address contingency planning options particularly with regard to the economic or social sector that attendees fall within.

Location & Attendance

While alternative venues can be offered, the seminar event is normally held within the client organisation's premises if suitable presentation facilities are available.

Attendee numbers are set between a minimum of 5 and a maximum of 15 persons. This limitation enables all attendees to:

- Collectively benefit from the presentation and, then to:
- Take part in the interactive discussion which would specifically focus on the organisation's own objectives, the sector it falls within, and the island(s) in which it is located.

It is essential that delegates are able to provide qualitative feedback at all times on the presentation and discussion session. Therefore, the views and opinions of all those attending a seminar will be sought once the event has taken place.

Each seminar attendee receives a Certificate of Attendance and can register three CPD credit hours (points).

CPD CERTIFIED
The CPD Certification Service

Facilitator

CHRIS BROCK is Principal Advisor and Facilitator of the CPD accredited seminar programme. He brings the following key strengths:

- Extensive island economic, social, and environmental knowledge and experience with emphasis on how external factors impact island strategy and policy direction.
- Recognition of the importance of drawing upon best practice in island communities wherever it is being applied.
- High level of strategic and operational experience in both island public and private sectors as well as in a political environment.
- Success in undertaking research projects over many years for a wide range of public, private and third sector organisations based in Jersey, Guernsey, and Isle of Man.
- Development and introduction of several innovative and successful island economic and social strategies.
- A full understanding of the importance of effective communication in a diverse range of services and activities.
- Member of Chatham House (Royal Institute of International Affairs) since 2017 with expertise in 'Critical Mass' and 'Economies of Scale' within small island communities worldwide.

