

RETAINED RESEARCH PARTNERSHIP

ISLAND 2035

Economic, social and environmental research package, retained year-round for island-based organisations.

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Why island-based organisations need a firm evidence base

Decisions outpace evidence

Key decisions are frequently based on historical data gathered years ago and often not island-specific.

Internal capacity is thin

Island organisations rarely have in-house island analysts, so research is often commissioned late and in fragments.

Investment requires proof

Investment opportunities increasingly require baselines, impact measurement and credible forward projections.



Three pillars, one clear offer

Each pillar answers one question. Together they make the business direction much clearer.

PILLAR 1

RESILIENCE

IRV-20™

How resilient or vulnerable are the islands relevant to the business?

PILLAR 2

DEPENDENCY

Single-Sector Dependency Analysis

How exposed are the islands to one dominant economic activity?

PILLAR 3

FUTURE

ISLAND 2035

Given the vulnerabilities and opportunities, what are the prospects for the islands?

Your business becomes much clearer.

Islands of primary focus

The seven jurisdictions where our island evidence base runs deepest.

01 **Guernsey**

Crown Dependency, Channel Islands.

02 **Jersey**

Crown Dependency, Channel Islands.

03 **Isle of Man**

Crown Dependency, Irish Sea.

04 **Bermuda**

British Overseas Territory, North Atlantic.

05 **Cayman Islands**

British Overseas Territory, Caribbean.

06 **Prince Edward Island**

Canadian Province, Western Atlantic.

07 **Iceland**

Independent island, North Atlantic.

Other islands are covered whenever a client portfolio requires them.

Three research lines, one retained team

Each line stands alone. Together they answer the questions islands actually face.

01

Economic/Fiscal

- Sector performance and employment analysis
- Fiscal trends and capital funding
- Investment and business opportunities

02

Social/Infrastructure

- Population and migration tracking
- Community infrastructure and project delivery
- Services access and overall wellbeing

03

Environmental

- Marine and land-use baselines and threats
- Energy transition and water resources
- Climate risk and overall resilience

The retained model, not one-off commissions

- Annual subscription

A fixed retainer replaces unpredictable project fees and procurement cycles.

- Standing data resource

One overall island dataset, maintained continuously, that every piece of work draws upon.

- Rapid-response briefs

Short-turnaround answers when a consultation, funding call or crisis lands.

- Quarterly evidence reviews

A recurring session that turns findings into decisions with your leadership team.



The path in the long-term

Three horizons, from first baseline to a self-sustaining island evidence network.

Each horizon builds on the evidence laid down in the one before it, so nothing is re-commissioned from scratch.

SHORT-TERM (1 YEAR)

MEDIUM-TERM (2/3 YEARS)

LONG-TERM (>3 YEARS)



Establish

Baseline the island economy, population and environment. First retained clients onboarded.

Embed

Evidence built into planning cycles, funding demands, and annual reporting across whole client base.

Extend

A range of island organisations working from one comprehensive evidence source.

What annual membership includes

Seven standing entitlements, renewed annually.

01 RVI-20™ Assessments

Resilience/Vulnerability Index for selected islands.

02 Quarterly Island Intelligence

What has changed, and why it matters.

03 Island 2035 Review

Longer-term strategic analysis.

04 CPD Seminars

Access to our accredited programme.

05 Executive Briefings

Two to four private sessions each year.

06 Comparative Benchmarking

Client islands set against appropriate peer islands.

07 Early-warning Alerts

Significant shifts in resilience or vulnerability.

This creates a relationship, not a series of reports.

Quarterly Intelligence

Every quarter, each client receives feedback on five key areas in their island portfolio.

Latest External Risks	Which islands are becoming more vulnerable?
Potential Opportunities	Where are economic/social opportunities emerging?
Comparative Resilience	Which jurisdictions are strengthening, and which are weakening?
Emerging Challenges	What should senior management be watching next?
Strategic Briefing	What does all of it mean for our business?

A quarterly reporting process so risk and opportunity surface before they become decisions.

What we're asking of you

Confirm

Agree the three research lines as the primary scope for years' one and two.

Commit

Approve an annual retainer fee fixed for three years from the start of the partnership.

Convene

Nominate a senior leadership team member for ongoing liaison and Island 2035 reporting cycles.

Decisions made for the next decade deserve evidence built for it.